Rockbridge Animal Alliance
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2016 Annual Report Prepared January 1, 2017

The mission of Rockbridge Animal Alliance (RAA) is to practice and promote responsible pet ownership through education and outreach in the community. Our goal is to work with the public and support other animal-related organizations to improve the lives of Rockbridge area pets and homeless dogs and cats. We are established to aid in community outreach, humane education, and community assistance programs with an emphasis on the importance of spaying and neutering.

Founded in the fall of 2014, Rockbridge Animal Alliance had its second successful calendar year in operation. At the monthly Pet Food Pantry at the Rockbridge Area Relief Association, in partnership with Cats Unlimited, we distributed 5 tons of supplemental pet food last year. Pet food was purchased with donations and $1,000 in grant funding from RedRover using manufacturer's and store coupons to maximize our savings, as well as purchased food at a significantly reduced rate through the Mosby Foundation's Pet Food Pantry in Verona. In addition, we accumulated food through our collection box located at Tractor Supply and received in-kind food donations through food drives held by Tractor Supply, Lylburn Downing Middle School, Neriah Baptist Church and CornerStone Bank.

In 2016, RAA spayed/neutered 90 dogs for $30 or less (and 1 cat) with owner copayments and grant funding from the Washington and Lee Community Grants Program, OnShore Foundation and Two Mauds, Inc. We partnered with local vets Blue Ridge Animal Clinic, Lexington Animal Hospital and the WellPet Group, in addition to partnering with Angels of Assisi Community Pet Clinic in Roanoke.

RAA also distributed 9 dog houses, 37 bales of straw to outdoor dogs, and 17 outdoor cat shelters in 2016. Thanks to generous donors, we helped a man who could not afford to euthanize his dying 18-year-old dog Patches; we provided vet care to Duke, a dog with a bad skin condition that was taken in by a good Samaritan after being abandoned outdoors, and we helped Caesar, a kitty with a bad eye infection, to name a few. On October 16, RAA and Cats Unlimited hosted an educational event on Trap-Neuter-Return, with guest speaker Alice Burton of nationally recognized Alley Cat Allies. We had a great turnout!

Financial Statement

Rockbridge Animal Alliance is a registered non-profit organization under section 501(c)(3) of the U.S. Internal Revenue Code, and is also registered with the Commonwealth of Virginia Department of Taxation as a non-profit organization. Our EIN is 47-2191945. We are enrolled in the Kroger Community Rewards program, as well as with Amazon Smile and as a charity with eBay. In addition to generous individual donations, we had successful fundraising events at Pure Eats, Domino's in Lexington, Herman's Produce, Creekside Market, the Rockbridge Community Festival, and Mountain Day.

Income:

Donations	$12,526.33
Fundraisers	$2,116.63
Grants	$8,095.00
Administrative	$623.00

Expenditures:

Pet Food Pantry	($7,612.12)
Outdoor Shelter Initiative	($200.47)
Veterinary Expenses	($6,004.62)
Programming/Education	($790.12)
Admin/Program Reimbursement	($2,497.72)
Fundraising	($687.53)

Net Income (Income- Expenditures): $5,568.38

In summary, we are so proud of our accomplishments in 2016 and extremely grateful for the amazing community support we've received. We could not be as successful as we have been without the support of our fantastic volunteers and amazing donors.

As Schmitty the Pitty would say, "Adopt, don't shop!"